



PUNTA ARENAS, 12 de junio 2025

## ACTA COMITÉ DE EVALUACIÓN

1288505-10-LE25

### “ADQUISICIÓN DE MATERIAL BIBLIOGRÁFICO PARA LAS BIBLIOTECAS PÚBLICAS DE MAGALLANES”

#### 1. PARTICIPANTES

- Coordinador Regional de Bibliotecas Públicas, Sr. Bruno Sepúlveda Alonso.
- Profesional de Apoyo Coordinación Regional Biblioteca Públicas Magallanes, Sr. Gerardo Rosales Cepeda.
- Jefa Departamento Gestión Administrativa de Dirección regional de Magallanes, Srta. Ximena Avendaño Cárdenas.

La comisión que suscribe, procede a revisar los antecedentes presentados por los oferentes, realizando la evaluación de acuerdo a lo estipulado en las bases del proceso correspondiente a la licitación pública ID **1288505-10-LE25 “Adquisición de Material Bibliográfico para las Bibliotecas Públicas de Magallanes”**.

#### 2. DE LA LICITACIÓN

La presente licitación pública se desarrolló de acuerdo a lo estipulado en las respectivas Bases Administrativas, Económicas, Técnicas y Anexos, aprobados por Resolución Exenta N° 267, de 19 de mayo de 2025, y que constituye la base del proceso de Licitación correspondiente a **“Adquisición de Material Bibliográfico para las Bibliotecas Públicas de Magallanes”**.

#### 3. APERTURA DE OFERTAS.

Se revisa las ofertas presentadas por los oferentes y según esto se acuerda lo siguiente:

OFERENTES	REVISIÓN ANTECEDENTES
RETAILEXPRESS LTDA RUT 77.163.863-5	EN EVALUACIÓN
GIMNASIO LIDER SPA RUT 77.947.923-4	EN EVALUACIÓN
EDITORIAL CONTRAPUNTO LTDA. RUT 79.950.300-K	EN EVALUACIÓN
TERAIDEAS SPA RUT 76.896.318-5	EN EVALUACIÓN
LIBERALIA RUT 77.104.100-0	EN EVALUACIÓN
SAMFIG 76.190.345-4	EN EVALUACIÓN



#### 4. DE LA EVALUACIÓN DE LA OFERTA

<b>NO SE ADJUDICARON, AUNQUE SE PRESENTARON OFERTAS</b>				
298	372	523	542	

Las líneas N° 298, 372, 523 y 542 no fueron adjudicadas, a pesar de haber recibido ofertas. La razón principal es que los montos ofertados superaban el presupuesto disponible para la adquisición.

Además, al realizar una comparación en línea utilizando el mismo ISBN con otras alternativas disponibles en el mercado, se constató que los precios presentados por el oferente eran significativamente más altos.

Dado que la adjudicación se realiza por línea, se consideró que estas ofertas podían ser declaradas inadmisibles, al no resultar convenientes económicamente. Esto se vuelve especialmente relevante considerando el número de ejemplares requeridos en dichas líneas, lo que implicaba un impacto considerable en el monto total a adjudicar.

#### 5. CRITERIOS DE EVALUACIÓN

La evaluación de las propuestas considera aspectos Administrativos, Económicos, Técnicos y Anexos, de acuerdo a lo indicado en las Bases Administrativas de la Licitación se consideran las siguientes ponderaciones:

Para determinar el puntaje de cada oferente, se aplicaron los siguientes criterios:

CRITERIO DE EVALUACIÓN	PONDERACIÓN %
Oferta Económica	57%
Plazo de entrega (oferta técnica)	25%
Presencia Regional (oferta técnica)	10%
Enfoque de género (oferta técnica)	3%
Pacto de Integridad (oferta técnica)	1%
Cumplimiento de requisitos formales	4%
<b>TOTAL</b>	<b>100%</b>

- Se incluye anexo con matriz de evaluación

#### 6. RECOMENDACIÓN DE ADJUDICACIÓN

1. Considerando los antecedentes presentados, la Comisión **recomienda adjudicar las siguientes líneas a los proveedores indicados**, seleccionados según evaluación y habiendo cumplido con todos los requisitos solicitados en la presente licitación, de acuerdo al detalle expuesto en la siguiente tabla:



Oferente	Línea de evaluación	Oferta Económica	Plazo de entrega	Presencia Regional	Enfoque de género	Pacto de Integridad	Requisitos Formales	Total	Cantidad de libros	Valor Total Bruto(\$)
<b>CONTRAPUNTO</b>	14	57%	25%	0%	0%	0%	4%	86%	24	\$ 319.828
	36	57%	25%	0%	0%	0%	4%	86%		
	39	57%	25%	0%	0%	0%	4%	86%		
	48	57%	25%	0%	0%	0%	4%	86%		
	57	57%	25%	0%	0%	0%	4%	86%		
	83	57%	25%	0%	0%	0%	4%	86%		
	117	57%	25%	0%	0%	0%	4%	86%		
	118	57%	25%	0%	0%	0%	4%	86%		
	133	57%	25%	0%	0%	0%	4%	86%		
	160	57%	25%	0%	0%	0%	4%	86%		
	203	57%	25%	0%	0%	0%	4%	86%		
	263	57%	25%	0%	0%	0%	4%	86%		
	391	57%	25%	0%	0%	0%	4%	86%		
	425	57%	25%	0%	0%	0%	4%	86%		
	426	57%	25%	0%	0%	0%	4%	86%		
	432	57%	25%	0%	0%	0%	4%	86%		
	439	57%	25%	0%	0%	0%	4%	86%		
505	57%	25%	0%	0%	0%	4%	86%			
526	57%	25%	0%	0%	0%	4%	86%			

Oferente	Línea de evaluación	Oferta Económica	Plazo de entrega	Presencia Regional	Enfoque de género	Pacto de Integridad	Requisitos Formales	Total	Cantidad de libros	Valor Total Bruto(\$)
<b>GIMNASIO LIDER</b>	23	40%	25%	10%	0%	0%	4%	79%	17	\$ 1.215.000
	24	57%	25%	10%	0%	0%	4%	96%		
	28	43%	25%	10%	0%	0%	4%	82%		
	30	38%	25%	10%	0%	0%	4%	77%		
	31	39%	25%	10%	0%	0%	4%	78%		
	44	57%	25%	10%	0%	0%	4%	96%		
	62	42%	25%	10%	0%	0%	4%	81%		
	402	57%	25%	10%	0%	0%	4%	96%		
	421	57%	25%	10%	0%	0%	4%	96%		
	520	57%	25%	10%	0%	0%	4%	96%		

Oferente	Línea de evaluación	Oferta Económica	Plazo de entrega	Presencia Regional	Enfoque de género	Pacto de integridad	Requisitos Formales	Total	Cantidad de libros	Valor Total Bruto(\$)
LIBERALIA	7	57%	3%	0%	0%	1%	2%	63%	83	\$ 1.362.744
	92	57%	3%	0%	0%	1%	2%	63%		
	127	57%	3%	0%	0%	1%	2%	63%		
	153	57%	3%	0%	0%	1%	2%	63%		
	158	57%	3%	0%	0%	1%	2%	63%		
	222	57%	3%	0%	0%	1%	2%	63%		
	235	57%	3%	0%	0%	1%	2%	63%		
	242	57%	3%	0%	0%	1%	2%	63%		
	294	57%	3%	0%	0%	1%	2%	63%		
	303	57%	3%	0%	0%	1%	2%	63%		
	309	57%	3%	0%	0%	1%	2%	63%		
	321	57%	3%	0%	0%	1%	2%	63%		
	328	57%	3%	0%	0%	1%	2%	63%		
	347	57%	3%	0%	0%	1%	2%	63%		
	361	57%	3%	0%	0%	1%	2%	63%		
	363	57%	3%	0%	0%	1%	2%	63%		
	364	57%	3%	0%	0%	1%	2%	63%		
	368	57%	3%	0%	0%	1%	2%	63%		
	395	57%	3%	0%	0%	1%	2%	63%		
	408	57%	3%	0%	0%	1%	2%	63%		
	419	57%	3%	0%	0%	1%	2%	63%		
	440	57%	3%	0%	0%	1%	2%	63%		
	449	57%	3%	0%	0%	1%	2%	63%		
	457	57%	3%	0%	0%	1%	2%	63%		
	461	57%	3%	0%	0%	1%	2%	63%		
	468	57%	3%	0%	0%	1%	2%	63%		
	479	57%	3%	0%	0%	1%	2%	63%		
	489	57%	3%	0%	0%	1%	2%	63%		
	492	57%	3%	0%	0%	1%	2%	63%		
	500	57%	3%	0%	0%	1%	2%	63%		
517	57%	3%	0%	0%	1%	2%	63%			
522	57%	3%	0%	0%	1%	2%	63%			
527	57%	3%	0%	0%	1%	2%	63%			
545	57%	3%	0%	0%	1%	2%	63%			



Oferente	Línea de evaluación	Oferta Económica	Plazo de entrega	Presencia Regional	Enfoque de género	Pacto de integridad	Requisitos Formales	Total	Cantidad de libros	Valor Total Bruto(\$)
RETAILEXPRESS LIMITADA	5	57%	15%	0%	0%	1%	4%	77%	647	\$11.150.794
	6	57%	15%	0%	0%	1%	4%	77%		
	9	57%	15%	0%	0%	1%	4%	77%		
	10	57%	15%	0%	0%	1%	4%	77%		
	15	57%	15%	0%	0%	1%	4%	77%		
	17	57%	15%	0%	0%	1%	4%	77%		
	20	57%	15%	0%	0%	1%	4%	77%		
	22	57%	15%	0%	0%	1%	4%	77%		
	26	57%	15%	0%	0%	1%	4%	77%		
	27	57%	15%	0%	0%	1%	4%	77%		
	29	54%	15%	0%	0%	1%	4%	74%		
	34	57%	15%	0%	0%	1%	4%	77%		
	35	57%	15%	0%	0%	1%	4%	77%		
	40	57%	15%	0%	0%	1%	4%	77%		
	45	57%	15%	0%	0%	1%	4%	77%		
	51	57%	15%	0%	0%	1%	4%	77%		
	53	55%	15%	0%	0%	1%	4%	75%		
	55	57%	15%	0%	0%	1%	4%	77%		
	56	57%	15%	0%	0%	1%	4%	77%		
	61	57%	15%	0%	0%	1%	4%	77%		
	63	57%	15%	0%	0%	1%	4%	77%		
	64	57%	15%	0%	0%	1%	4%	77%		
	67	57%	15%	0%	0%	1%	4%	77%		
	70	57%	15%	0%	0%	1%	4%	77%		
	72	57%	15%	0%	0%	1%	4%	77%		
	73	57%	15%	0%	0%	1%	4%	77%		
	74	57%	15%	0%	0%	1%	4%	77%		
	75	57%	15%	0%	0%	1%	4%	77%		
	76	57%	15%	0%	0%	1%	4%	77%		
	77	57%	15%	0%	0%	1%	4%	77%		
	81	57%	15%	0%	0%	1%	4%	77%		
	82	57%	15%	0%	0%	1%	4%	77%		
	85	57%	15%	0%	0%	1%	4%	77%		
	86	57%	15%	0%	0%	1%	4%	77%		
	90	57%	15%	0%	0%	1%	4%	77%		
	95	57%	15%	0%	0%	1%	4%	77%		
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304	57%	15%	0%	0%	1%	4%	77%
306	57%	15%	0%	0%	1%	4%	77%
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326	57%	15%	0%	0%	1%	4%	77%
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331	57%	15%	0%	0%	1%	4%	77%
333	57%	15%	0%	0%	1%	4%	77%
334	57%	15%	0%	0%	1%	4%	77%
335	57%	15%	0%	0%	1%	4%	77%
337	57%	15%	0%	0%	1%	4%	77%
338	57%	15%	0%	0%	1%	4%	77%

339	57%	15%	0%	0%	1%	4%	77%
340	57%	15%	0%	0%	1%	4%	77%
341	57%	15%	0%	0%	1%	4%	77%
342	46%	15%	0%	0%	1%	4%	66%
343	57%	15%	0%	0%	1%	4%	77%
344	57%	15%	0%	0%	1%	4%	77%
345	57%	15%	0%	0%	1%	4%	77%
346	57%	15%	0%	0%	1%	4%	77%
349	57%	15%	0%	0%	1%	4%	77%
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352	57%	15%	0%	0%	1%	4%	77%
354	57%	15%	0%	0%	1%	4%	77%
355	57%	15%	0%	0%	1%	4%	77%
357	57%	15%	0%	0%	1%	4%	77%
358	57%	15%	0%	0%	1%	4%	77%
360	57%	15%	0%	0%	1%	4%	77%
362	57%	15%	0%	0%	1%	4%	77%
365	57%	15%	0%	0%	1%	4%	77%
367	57%	15%	0%	0%	1%	4%	77%
370	57%	15%	0%	0%	1%	4%	77%
371	57%	15%	0%	0%	1%	4%	77%
373	57%	15%	0%	0%	1%	4%	77%
375	57%	15%	0%	0%	1%	4%	77%
377	57%	15%	0%	0%	1%	4%	77%
380	57%	15%	0%	0%	1%	4%	77%
381	57%	15%	0%	0%	1%	4%	77%
383	57%	15%	0%	0%	1%	4%	77%
384	57%	15%	0%	0%	1%	4%	77%
385	57%	15%	0%	0%	1%	4%	77%
386	57%	15%	0%	0%	1%	4%	77%
387	57%	15%	0%	0%	1%	4%	77%
388	57%	15%	0%	0%	1%	4%	77%
389	57%	15%	0%	0%	1%	4%	77%
390	57%	15%	0%	0%	1%	4%	77%
393	57%	15%	0%	0%	1%	4%	77%
396	57%	15%	0%	0%	1%	4%	77%
398	57%	15%	0%	0%	1%	4%	77%
399	57%	15%	0%	0%	1%	4%	77%
400	57%	15%	0%	0%	1%	4%	77%
401	57%	15%	0%	0%	1%	4%	77%
405	57%	15%	0%	0%	1%	4%	77%
412	57%	15%	0%	0%	1%	4%	77%
413	57%	15%	0%	0%	1%	4%	77%
414	57%	15%	0%	0%	1%	4%	66%
416	46%	15%	0%	0%	1%	4%	77%
417	57%	15%	0%	0%	1%	4%	77%
418	57%	15%	0%	0%	1%	4%	77%
420	57%	15%	0%	0%	1%	4%	77%
422	57%	15%	0%	0%	1%	4%	77%
423	57%	15%	0%	0%	1%	4%	77%
424	57%	15%	0%	0%	1%	4%	77%
429	57%	15%	0%	0%	1%	4%	77%
431	57%	15%	0%	0%	1%	4%	77%
433	57%	15%	0%	0%	1%	4%	77%
434	57%	15%	0%	0%	1%	4%	77%
435	57%	15%	0%	0%	1%	4%	77%
436	57%	15%	0%	0%	1%	4%	77%
438	57%	15%	0%	0%	1%	4%	77%
444	57%	15%	0%	0%	1%	4%	77%
445	57%	15%	0%	0%	1%	4%	77%
446	57%	15%	0%	0%	1%	4%	77%


447	57%	15%	0%	0%	1%	4%	77%
448	57%	15%	0%	0%	1%	4%	77%
450	57%	15%	0%	0%	1%	4%	77%
452	57%	15%	0%	0%	1%	4%	77%
453	57%	15%	0%	0%	1%	4%	77%
454	57%	15%	0%	0%	1%	4%	77%
455	57%	15%	0%	0%	1%	4%	77%
458	57%	15%	0%	0%	1%	4%	77%
459	57%	15%	0%	0%	1%	4%	77%
460	57%	15%	0%	0%	1%	4%	77%
463	57%	15%	0%	0%	1%	4%	77%
464	57%	15%	0%	0%	1%	4%	77%
465	57%	15%	0%	0%	1%	4%	77%
469	57%	15%	0%	0%	1%	4%	77%
470	57%	15%	0%	0%	1%	4%	77%
472	57%	15%	0%	0%	1%	4%	77%
473	57%	15%	0%	0%	1%	4%	77%
474	46%	15%	0%	0%	1%	4%	66%
475	57%	15%	0%	0%	1%	4%	77%
476	57%	15%	0%	0%	1%	4%	77%
480	57%	15%	0%	0%	1%	4%	77%
481	57%	15%	0%	0%	1%	4%	77%
483	57%	15%	0%	0%	1%	4%	77%
484	57%	15%	0%	0%	1%	4%	77%
485	57%	15%	0%	0%	1%	4%	77%
486	57%	15%	0%	0%	1%	4%	77%
487	57%	15%	0%	0%	1%	4%	77%
490	57%	15%	0%	0%	1%	4%	77%
491	57%	15%	0%	0%	1%	4%	77%
494	57%	15%	0%	0%	1%	4%	77%
495	57%	15%	0%	0%	1%	4%	77%
496	57%	15%	0%	0%	1%	4%	77%
497	57%	15%	0%	0%	1%	4%	77%
501	57%	15%	0%	0%	1%	4%	77%
503	57%	15%	0%	0%	1%	4%	77%
508	57%	15%	0%	0%	1%	4%	77%
509	57%	15%	0%	0%	1%	4%	77%
510	57%	15%	0%	0%	1%	4%	77%
511	57%	15%	0%	0%	1%	4%	77%
513	57%	15%	0%	0%	1%	4%	77%
514	57%	15%	0%	0%	1%	4%	77%
515	57%	15%	0%	0%	1%	4%	77%
516	57%	15%	0%	0%	1%	4%	77%
521	57%	15%	0%	0%	1%	4%	77%
525	57%	15%	0%	0%	1%	4%	77%
529	57%	15%	0%	0%	1%	4%	77%
531	57%	15%	0%	0%	1%	4%	77%
532	57%	15%	0%	0%	1%	4%	77%
533	57%	15%	0%	0%	1%	4%	77%
534	57%	15%	0%	0%	1%	4%	77%
536	57%	15%	0%	0%	1%	4%	77%
539	57%	15%	0%	0%	1%	4%	77%
540	57%	15%	0%	0%	1%	4%	77%
541	57%	15%	0%	0%	1%	4%	77%


Oferente	Línea de evaluación	Oferta Económica	Plazo de entrega	Presencia Regional	Enfoque de género	Pacto de Integridad	Requisitos Formales	Total	Cantidad de libros	Valor Total Bruto(\$)
SAMFIG	1	57%	11%	0%	0%	0%	4%	72%	29	\$ 393.244
	2	57%	11%	0%	0%	0%	4%	72%		
	3	57%	11%	0%	0%	0%	4%	72%		
	18	57%	11%	0%	0%	0%	4%	72%		
	32	57%	11%	0%	0%	0%	4%	72%		
	37	57%	11%	0%	0%	0%	4%	72%		
	78	57%	11%	0%	0%	0%	4%	72%		
	80	57%	11%	0%	0%	0%	4%	72%		
	84	57%	11%	0%	0%	0%	4%	72%		
	94	57%	11%	0%	0%	0%	4%	72%		
	109	57%	11%	0%	0%	0%	4%	72%		
	110	57%	11%	0%	0%	0%	4%	72%		
	113	57%	11%	0%	0%	0%	4%	72%		
	123	57%	11%	0%	0%	0%	4%	72%		
	125	57%	11%	0%	0%	0%	4%	72%		
	129	57%	11%	0%	0%	0%	4%	72%		
	150	57%	11%	0%	0%	0%	4%	72%		
154	55%	11%	0%	0%	0%	4%	70%			
162	57%	11%	0%	0%	0%	4%	72%			
169	57%	11%	0%	0%	0%	4%	72%			
171	57%	11%	0%	0%	0%	4%	72%			
174	57%	11%	0%	0%	0%	4%	72%			

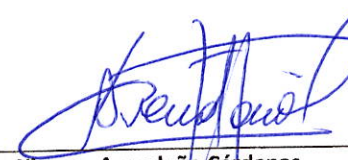
Oferente	Línea de evaluación	Oferta Económica	Plazo de entrega	Presencia Regional	Enfoque de género	Pacto de Integridad	Requisitos Formales	Total	Cantidad de libros	Valor Total Bruto(\$)
TERAIDEAS	59	57%	25%	0%	3%	0%	4%	89%	4	\$ 73.100
	392	57%	25%	0%	3%	0%	4%	89%		
	456	57%	25%	0%	3%	0%	4%	89%		
	537	57%	25%	0%	3%	0%	4%	89%		

2. Posteriormente, la Comisión declara las siguientes líneas **DESIERTAS**, por no haberse presentado ofertas.

NO SE PRESENTARON OFERTAS EN LAS SIGUIENTES LÍNEAS:										
4	8	11	12	13	16	19	21	25	33	38
41	42	43	46	47	49	50	52	54	58	60
65	66	68	69	71	79	87	88	89	91	93
98	100	102	105	106	112	114	119	124	132	135
138	144	155	157	165	166	167	172	173	176	177
183	186	188	190	193	195	201	204	212	214	217
225	232	236	251	254	255	258	260	261	262	264
265	269	270	272	273	280	282	287	288	295	297
299	301	305	307	310	312	313	315	319	323	325
332	336	348	350	353	356	359	366	369	374	376
378	379	382	394	397	403	404	406	407	409	410
412	415	427	428	430	437	441	442	443	451	462
466	467	471	477	478	482	488	493	498	499	502
504	506	507	512	518	519	524	528	530	535	538
543	544									538

  
**Bruno Sepúlveda Alonso**  
Coordinador de Bibliotecas Públicas  
Serpat Magallanes

  
**Gerardo Rosales Cepeda**  
Profesional Coordinación de B.  
Publicas Serpat Magallanes

  
**Ximena Avendaño Cárdenas**  
Jefa Depto. Gestión Administrativa  
Serpat Magallanes